



Association for Jewish Outreach Professionals
1705 Reisterstown Road, Baltimore, MD 21208
P (410) 653-2567, F (410) 653-6315

21st ANNUAL INTERNATIONAL AJOP CONVENTION
Sunday, February 15th & Monday February 16th 2009

Dear Friend,

We are looking forward to the upcoming 21st Annual AJOP Convention. This years program promises to be exceptional and we are sure you will want to be a part of it.

The convention has moved to the Newark Airport Hilton. This exciting news means that your organization or product will be exposed to even more participants from varied fields in the kiruv world. Programs geared for lay people invite a new demographic as well.

With hundreds of leaders and decision makers in the field of Jewish outreach and education, representing 200 communities worldwide attending the conference, there are some great opportunities for your organization or company to stand out. The first is having inserts in the welcome bag which each of the attendees will receive. The second is an exhibitor booth which will be stationed in the main concourse of all of the programming from Sunday morning through Monday evening of the convention. We are also offering sponsorships with premium tables and print space in our advertising and e-mails.

Below is the information about both of these opportunities. Please feel free to contact me with any questions.

All the best,

Tali Rosenthal
Talia@eventsorganized.com
323-937-0980



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21st Annual International AJOP Convention
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Hilton Newark Airport

Exhibitor Booth and Welcome Bag Insert Reservation Form

Company Name _____

Contact Person _____

Address _____

City State Zip _____

Telephone _____ Fax _____

Mobile _____ Email _____

Website _____

Signature _____

<p><u>Full Booth Rental Rates</u></p> <p>Each booth rental includes the following:</p> <ul style="list-style-type: none"> ➤ (1) 6' Skirted Table ➤ (2) Chairs <p>Exclusive Sponsor (basic booth plus the following)</p> <ul style="list-style-type: none"> ➤ Premiere table location with 2 tables ➤ Insert in welcome bag ➤ Mention in all media advertising ➤ Mention in all publications and mailings ➤ Graphic and link on weekly e-newsletter ➤ Graphic and link on convention web site ➤ Exclusive in your field ➤ Mailing to 7,000 member mailing list <p>Corporate Sponsor (basic booth plus the following)</p> <ul style="list-style-type: none"> ➤ Premiere table location with 2 tables ➤ One page Insert in welcome bag ➤ Graphic and link on weekly e-newsletter ➤ Graphic and link on convention web site <p>Sponsor (basic booth plus the following)</p> <ul style="list-style-type: none"> ➤ Second table <p>Non Profit Upper Foyer Table</p> <ul style="list-style-type: none"> ➤ One table located in the upper session foyer, visibility from main foyer with traffic during session times 	<p>Please check all that apply:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Booth - \$850.00 <input type="checkbox"/> Double Booth \$1,600 <input type="checkbox"/> Corporate Sponsor \$2,500 <input type="checkbox"/> Exclusive Corporate Sponsor \$5,000 <input type="checkbox"/> Non Profit Upper foyer table \$475 <p>Welcome Bag Insert – Approximately 500 Assembled</p> <ul style="list-style-type: none"> <input type="checkbox"/> Single Page - \$150.00 <input type="checkbox"/> Multi Page - \$250.00 <input type="checkbox"/> CD or Tape - \$375.00 <input type="checkbox"/> Folder - \$500.00
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Method of Payment

Check Enclosed \$ _____ Payable to AJOP

Credit Card

- Visa
- Master Card

Number _____ Exp _____

Important Notice: All Reservations Must Be Accompanied by Full Payment



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INSTRUCTIONS FOR DELIVERY OF WELCOME BAG INSERTS

There are two ways to deliver Welcome Bag inserts:

1. Personally deliver material to the Hilton Newark Airport Hotel on Thursday morning, February 12th, no later than 3:00 pm. All deliveries should be marked to the attention of the **AJOP Convention**
2. Ship materials to the Hilton Newark Airport, please note the following details:
 - a. Boxes must arrive between Tuesday February 10th, and Thursday February 12th by 3:00 pm.
 - b. The hotel is charging a receiving/storage fee of \$3 per every box up to 10 lbs. It is your responsibility to arrange with the Banquet Manager and pay in advance.
 - c. All boxes must be shipped as follows or we cannot guarantee that they will be included in the Welcome Bags. Marriott's Hunt Valley Inn
1170 Spring Street, Elizabeth
New Jersey, 07201-2114
ATTN: BANQUET MANAGER, HOLD FOR
AJOP CONVENTION

WE DO NOT TAKE RESPONSIBILITY FOR LATE DELIVERIES!

REMEMBER:

- No Shaimos permitted
- No materials will be included until we have received full payment
- All materials must receive approval before January 10th 2009

EXHIBITOR BOOTH INFORMATION

The exhibitor hall will be open this year during the following times:

SUNDAY

9:00 am – 6:00 pm

8:00 pm – 11:00pm

MONDAY

9:00 am – 6:00 pm

- Only a limited number of booths available at the upcoming AJOP Convention
- Priority placement of table is based upon a first come, first serve basis
- All exhibitor booth reservations must be paid in full before January 10th, 2009

REGULAR EXHIBITOR BOOTH REGISTRATION INCLUDES THE FOLLOWING:

- (1) 6' Skirted Table
- (2) Chairs
- Wastebasket

REMEMBER:

- Electrical use is now included in the regular registration price: all AV needs must be pre-approved with AJOP when reservations are made
- All exhibits must be closed during all plenaries

FOR EXHIBITOR BOOTH OR WELCOME BAG RESERVATIONS CONTACT:

Tali Rosenthal

323-937-0980

Email Tali@eventsenchanted.com