

22nd Annual AJOP Convention Sheraton Inner Harbor Hotel January 10-11, 2010

Sunday January 10, 2010- 24 Teves 5770

	Severn I	Severn II & III	Camden I	Camden II	Loch Raven I	Loch Raven II
8:00-9:45	Registration (Lobby)		Breakfast & Networking (Chesapeake Ballroom)			
10:00-11:00 am	Inside the Mind of a Teen	<i>Dr. Harvey Belovski</i>	Hands on Public Speaking Workshop: Improve Your Skills and become More Effective at Giving Your Message <i>Rabbi Akiva Tendler</i> 10 am-12 pm	Guided Connections: Women's Networking <i>Mrs. Aliza Bulow</i>		
11:15-12:30 pm	See You on Shabbos <i>Rabbi Benzion Klatzko</i>	The Power of E-mail Marketing: 7 Keys to Success <i>G. Watkins</i>	Budgeting & Managing to a Budget: Personal Finance <i>Mr. Alex Barron</i>	The Other Side of Fundraising: A Donor's Perspective <i>Mr. Richard Horowitz, Mr. Howard Tzvi Friedman, Mr. Yosef Davis</i>		The Unique Challenges of the Baal Teshuvah Household: A 28 Year Perspective <i>Rabbi Avraham Braun</i>
12:30- 1:45	Lunch (Chesapeake Ballroom) and Networking					
1:45-2:00	Mincha					
2:00-3:30 pm	Losing as Many as We Gain: What's Really Happening to Baalei Teshuva and Their Children and Is This Our Issue? Moderator: <i>Mr. Moshe Bane</i> - Panelists: <i>Rabbi Mordechai Becher, Rabbi Jonathan Rietti, Mr. Richard Horowitz</i> Chesapeake					
3:45 – 5:15 pm	Public Eye/Private Eye <i>Rebbetzin Feige Twerski</i>	Torah Based Family Counseling Part I <i>Rabbi Mordechai Twerski</i>	How to Effectively Teach the Unteachable and Most Important Thing: Jewish Values <i>Rabbi Dr. Nachum Amsel</i>	12 Out of the Box Ideas for Effective Low Cost outreach in Your Community <i>Rabbi Alexander Seinfeld</i>	What Everyone's Talking About But No One Wants to Say: The Real Issues Facing Our Community Today <i>Rabbi Ronnie Greenwald, Rabbi Zecharya Greenwald, Rabbi Yerachmiel Milstein</i>	Entrepreneurial Fundraising <i>Rabbi Pesach Lerner</i>
5:30-6:30 pm	How Successful are we in Kiruv: Re-Evaluating our Methods <i>Rabbi Yehoshua Kohl</i>	Torah Based Family Counseling Part II <i>Rabbi Mordechai Twerski</i>	The Quad: A Roundtable Discussion on Collegiate Integration and Follow-Up Moderator: <i>Rabbi Moshe Efros</i> Panelists: <i>Rabbi Akiva Rutenberg, Rabbi Benzion Klatzko</i>	Mentoring Programs to Overcome Gender Confusion <i>Dr. Arthur Goldberg, JONAH (5:30-7)</i>	Staying Sane in the Kiruv World <i>Rabbi Sholom Kamenetsky</i>	Motivating Ourselves to Fundraise in a Turbulent Economy <i>Rabbi Simcha Scholar</i>
6:30-8:00	Dinner and Networking					
8:00-9:30	Celebrating Our Past, Shaping the Future: It's a Totally Different World, Are We Ready? <i>Rabbi Raphael Butler, Rabbi Avraham Edelstein, Rabbi Hillel Weinberg, Mr. Yosef Davis</i> Chesapeake					
9:45-10:00	Maariv					
10:00-11:00 pm	Kumzitz and Workshop for Women <i>Ayelet HaShachar</i>			HARBORVIEW Mobile Cinema Park <i>Rabbi Raphael Butler</i>	Armchair Discussion: Entrepreneurial Fundraising <i>Rabbi Pesach Lerner</i>	

Monday January 11, 2010-25 Teves 5770						
	Severn I	Severn II & III	Camden I	Camden II	Loch Raven I	Loch Raven II
7:00-8:00 am	Shacharis Harborview					
8:00-9:00 am	Breakfast and Networking Chesapeake					
9:15 -10:30 am	Starting From Scratch: The Challenge of Creating a Jewish Culture where None Existed Before <i>Rabbi Josh Spinner</i>	Is There a Long Term Future for me in Kiruv? What will I look like in 3 years? <i>Rabbi Avraham Edelstein</i>	The Power of E-mail Marketing: 7 Keys to Success <i>G. Watkins</i>	Ask the Rabbi: For Women <i>Rabbi Dovid Cohen</i>	<i>Rav Asher Weiss</i>	Harnessing the Power of the Internet to Reach and Engage Jews <i>Mr. David Greenberg</i>
10:45 – 12:15 am	Transforming Families Through Their Child’s Summer Camp Experience Moderator: <i>Rabbi Ronnie Greenwald</i> Panelists: <i>Rabbi Dovid Shenker, Rabbi Label Karmel, Rabbi Chaim Mintz</i>	Leading Your Organization! Bringing Out the Best in Others & Avoiding Common Mistakes <i>Rabbi Avi Cassel</i>	How to Enhance Jewish Identity Through Jewish History <i>Rabbi Dr. Nachum Amsel</i>	Effective Public Speaking For Men <i>Mr. Reuven Russell</i>	Keeping Your Idealism and Goals in the Face of Challenges <i>Rav Yitzchak Berkovits</i> 11 am-12 pm Shidduch Vision 12:30 pm <i>Jeff Cohn</i>	10 Most Common Mistakes People Make in the Field <i>Rabbi Moshe Efros</i>
12:30-1:30	Lunch and Networking Chesapeake					
1:30-1:45	Mincha Chesapeake					
1:45 – 2:45 pm	Kiruv Krovim & Kiruv Rechokim: An Honest Assessment of the Future of the Klal and the Future of Kiruv <i>Rabbi Ronnie Greenwald, Rabbi Shmuel Kamenetsky, Rabbi Aharon Feldman, Rabbi Zecharya Greenwald, Rabbi Michel Twerski</i>					
3:00-4:15 pm	Managing Your Time, Your Life and Your Kiruv <i>Rabbi Avraham Edelstein</i>	Teambuilding: How to Create a Team out of Your Staff <i>Rabbi Menachem Deutsch</i>	Write Well & Speak Swell <i>Dr. David Lieberman</i>	Speaking of Teaching: How to Give a Great Speech and Teach like a Pro for Women <i>Mr. Reuven Russell (3:00-4:30)</i>	An Open Forum <i>Rav Shmuel Kamenetsky</i>	
4:30 – 5:30 pm	Helping Our Children Navigate School <i>Rabbi Zecharya Greenwald</i>		The Psychology of Kiruv <i>Dr. David Lieberman</i>		Q & A <i>Rabbi Dovid Cohen</i>	Rabbi Frand on Preparing a Drasha <i>Rabbi Yissocher Frand</i>
5:30-7:30 pm	Dinner and Networking					
7:30-7:45 pm	Maariv					